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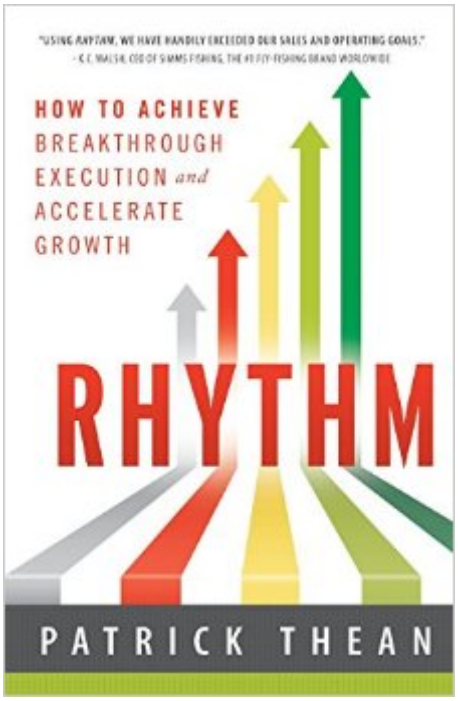
Rhythm: How To Achieve Breakthrough Execution And Accelerate Growth



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Synopsis

A Simple system to help your team execute better and fasterAllgrowing companies encounter ceilings of complexity, usually when theyhit certain employee or revenue milestones. In order to burst throughceiling after ceiling and innovate with growth, a company must develop a reliable system that prompts leaders to be proactive and pivot when the need arises. Drawing on his experience as a successful serialentrepreneurial and speaker, author Patrick Thean demonstrates how toidentify the signs of setbacks before they occur, track those signs, and make adjustments to keep your plan on track and accelerate growth.Thean introduces a simple system to empower everyone in your company tobe focused, aligned, and accountable â a three-rhythm process foreffective execution: *Think Rhythm: A rhythm of strategic thinking to keep your teams focused and working on the future of your business. *Plan Rhythm: A rhythm of planning that will allow you to choose the rightpriorities and get your departments or divisions aligned with thosepriorities.*Do Rhythm: A rhythm of executing your plan and making effective and timely adjustments every week.Thean's process applies to any growing business and ensures that yourorganization gets into the habit of achieving success, week after week,quarter after quarter, year after year.

Book Information

Paperback: 272 pages

Publisher: Leadline, Inc. (August 8, 2016)

Language: English

ISBN-10: 0997825707

ISBN-13: 978-0997825701

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 14.7 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (54 customer reviews)

Best Sellers Rank: #410,890 in Books (See Top 100 in Books) #471 inÂ Books > Business & Money > Processes & Infrastructure > Organizational Learning

Customer Reviews

Rhythm, Patrick TheamThere are two serious problems one faces when formulated a strategy for an organization. The first is difficulty of taking a view on the future and the most appropriate place for the organization in that future. The second is executing the strategy.The first problem is unsurprising; the future is unknowable. There are far too many interconnected factors determining the future for any thoughtful person to be confident.The second problem is that executing strategy is

not a priority to most people. This is evident by the scant attention it receives. It is as if once the executives return from the strategy retreat, their conclusions will be executed inevitably, on time, in budget and on message.This rarely happens.The cause of this failure to execute stems in large part, from the long-term nature of the task. If the decision is strategic, it will not show results in the near-term. Years might be required before the value of the strategic decisions is evident. That being the case, if you do not get started on the strategy this week, the delay will not be evident for years, if at all. So strategic implementation is delayed until it fades from memory.There is a large body of literature focusing on the problem of strategic execution, from the popular to the academic. Patrick Theamâ ™s book is yet another contribution to this body of work.I have chosen to bring this book to your attention, and not many of the others, because he has a unique view of the problem.Rhythm is â œa strong, regular repeated pattern of movement or sound.â • His view of strategic implementation requires a strong, regularly, repeated, attention to the strategy, hence the title.

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